

# NOTI

NOTI is a brand of furniture made in Poland, which has been on the market for 20 years. The brand stands for responsible design, and has its roots in a family history. Since 2005, Ryszard Balcerkiewicz, the company's founder, has been consistently implementing his chief principle of "design first", creating furniture with timeless, simple, and elegant forms, focusing on aspects of functionality, comfort and durability.

At NOTI, design is seen as a conscious effort in which the function, needs and lifestyle of the prospective user, as well as the quality of meticulously selected materials and the hand-made product, make up a harmonious whole.

NOTI is a brand known for stylistically diverse, original sofas, armchairs, pouffes, chairs and tables made of top-quality materials, designed for residential buildings, offices, and public spaces. What sets us apart is flexibility in offering various forms and sizes, coupled with a focus on modular and systemic designs, and a wide range of fabrics. On that basis, architects, investors and individual clients get the freedom to design interiors that are tailor-made to specific needs. Throughout the entire process of furniture-making, we concentrate not only on the origin of materials but, above all, the exquisite handiwork of experienced Polish craftsmen, which culminates in achieving superior product quality.

In a nutshell, NOTI is a brand with history, created by people with passion. All collections arise from cooperation with the most reputable designers who are involved at every stage of product creation and marketing. Our designers are highly esteemed authors of award-winning designs, exhibition curators or lecturers working at the best universities in Poland and worldwide.

At NOTI, we are constantly on the lookout for novel ideas, talents, and innovative technological solutions. We keep a watchful eye on changing user needs, and we keep up with the evolving world around us. We care for the environment by undertaking eco-friendly initiatives, and using products, services and technologies that reduce the environmental impact, and bring down the consumption of energy, raw materials and other valuable resources.

We enjoy talking about functional, smartly designed collections, and we are always open to dialogue and partnership. We collaborate with universities and students who get the opportunity to showcase their designs, but also participate in the process of prototyping and manufacturing.

This is a chance for young designers to take their first steps in their chosen profession, but also a great added value for the company. In this way, the NOTI brand makes an active contribution to creating an environment where young talents can develop and pursue bold ideas representing Polish furniture design.

Beautiful and functional design in combination with exquisite hand craftsmanship – this the essence of our brand which has a long-standing industry-wide appreciation. NOTI collections are regularly featured among the nominated and award-winning products at the most prestigious designer contests both in Poland and abroad. They are easily recognisable by their style, and highly valued by art critics, journalists, architects and interior stylists alike.

In addition, NOTI is a brand strongly committed to corporate social responsibility, relying on carefully selected suppliers and involved in activities for the benefit of the local community.